Single Lodge Public Relations Report
Please contact me with questions or concerns
Dennis Hunter, PDDGER 707-599-4478 dghunter42@gmail.com

DIRECTIONS: Add your PR number per category.
1 - Add the points earned for each category
2 - Save and send to your District Chairperson
3 - Thank you very much! You're finished!!

DISTRICT	North Central	**MONTH**	
LODGE NUMBER	Elks # 6	**DIST. CHAIRPERSON**	Majorie Samaniego
LODGE NAME	Sacramento Elks	**LODGE CHAIRPERSON**	
EXALTED RULER		**DATE SUBMITTED**	

News Papers	Online Articles	Magazines	TV Mentions & Stories	Radio Mentions & Stories	Community Signs	Activity Signs and Posters	Robo-Calls	Social Media Posts
1-point per story	1-point per story	1-point per story	1-point per mention or story	1-point per mention or story	1-point per sign, per location, per month	1-point per poster: DAP, Vets, etc.	1-pt per robo-call	1-point per each post

Social Shares, Replies & Likes	Website Hits	Email Blasts	Parades	Speaking to Outside Groups	Fairs, Events & Trade Shows	Incoming/Outgoing Cards & Letters	Officer Bulletin Articles	
1-point per like, comments and share	1-point per hit	1-point per email name, per email sent	1-point per parade	1-point per occurance	1-point per day, per event	1-point per letter or card	1-point per article	**Total**
								#VALUE!